

AI FOR GROWTH. GROWTH FOR ALL.



AI Growth Alliance (AIGA)

Turning AI Ambition into AI Adoption

Accelerating responsible AI adoption across Hampshire and the Solent

Connecting business, education, public services, investors and communities to unlock productivity, innovation, skills, investment and inclusive growth.

Engage
with AIGA



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Image: Farnborough
International Airshow

Strategic Founding Partners



A Regional Model for Translating AI Policy into Real-World Economic and Social Impact

Artificial Intelligence represents one of the most significant economic opportunities of our generation. The challenge is no longer understanding the potential of AI.

The challenge is helping organisations adopt AI safely, responsibly and at scale.

The AI Growth Alliance (AIGA) brings together industry, education, public services and communities to help turn AI opportunity into practical economic and social outcomes.

“ Making AI practical, trusted and accessible for everyone. ”

Why Hampshire and the Solent?

Hampshire and the Solent are uniquely positioned to become a nationally recognised exemplar for responsible, practical and inclusive AI adoption.

The region combines nationally significant strengths across multiple sectors that are increasingly shaped by artificial intelligence.

Strategic Sector Strengths

Defence and Security

Supporting national capability through data-enabled systems, cybersecurity, autonomy and advanced technologies.

Aerospace and Aviation

Building on globally recognised aerospace expertise, innovation and international connectivity.

Marine and Maritime

Developing opportunities in smart ports, autonomous systems, logistics and environmental monitoring.

Health and Life Sciences

Supporting innovation, diagnostics, research, workforce productivity and improved patient outcomes.

Advanced Manufacturing

Using AI to improve productivity, efficiency, quality and competitiveness.

Digital and Creative Industries

Accelerating innovation, new products and business growth across the digital economy.

A Real-World Proving Ground for Responsible AI

Few regions can test AI where it matters most. Hampshire and the Solent can.

With nationally significant industries on the doorstep, the region is an ideal place to develop, trial and scale AI in real operating conditions - and to show how responsible adoption raises productivity, drives innovation and creates wider social value.

Home to nationally important defence, aerospace, maritime, health and digital industries, the region offers a unique opportunity to demonstrate how responsible AI adoption can improve productivity, drive innovation and create wider social value.

Hampshire and the Solent Region – Supported by World-Class Assets

- Farnborough International
- Space South Central
- Solent Freeport
- Four universities
- Leading colleges and Institutes of Technology
- Innovation hubs and business support networks
- NHS and health innovation partners
- Diverse and growing business communities

“The future competitiveness of regions will increasingly be shaped by their ability to adopt AI effectively, responsibly and inclusively.”

A Coordinated Regional Response

A Practical, Coordinated Response

Artificial Intelligence is transforming every sector of the economy.

Yet many organisations still face common challenges:

- Limited confidence and capability
- Difficulty navigating support and expertise
- Workforce and skills shortages
- Fragmented services and networks
- Uncertainty around governance and responsible adoption
- Limited access to investment and innovation opportunities

AIGA has been established to help address these challenges.

What is AIGA?

AIGA is a regional coordination mechanism and partnership platform.

It is not a technology vendor.

It is not a consultancy.

It is not a membership organisation.

Its role is to connect organisations, opportunities, expertise and investment to accelerate responsible and inclusive AI adoption.

AIGA is building one of the UK's most connected regional ecosystems for responsible AI adoption."

AIGA Acts As A:

Convenor

Bringing together businesses, educators, public services, investors and communities around shared priorities.

Connector

Linking organisations to expertise, partnerships, skills pathways and opportunities.

Catalyst

Supporting collaboration, innovation and practical adoption.

Enabler

Creating the conditions for long-term growth, investment and regional competitiveness.



Artificial intelligence has the potential to transform every sector of the South of England's economy, but no single organisation can realise that potential alone. By bringing together the expertise, ambition and experience that already exists across our region, we can create opportunities that benefit everyone.

David Patterson, Chair, AI Growth Alliance



Supporting Business Growth

AIGA helps businesses, particularly SMEs, understand how AI can improve:

- Productivity
- Efficiency
- Innovation
- Workforce capability
- Customer experience
- Competitiveness

By connecting organisations with expertise, learning opportunities and innovation partners, AIGA helps businesses move from awareness to implementation.

Supporting Responsible AI

Responsible AI is central to AIGA's mission.

The Alliance promotes:

- Trust
- Transparency
- Inclusion
- Ethical innovation
- Leadership capability
- Public confidence

Because successful AI adoption depends on people as much as technology.



Driving Investment, Productivity and Inclusive Growth

AIGA supports economic growth by helping businesses, public services and communities realise the benefits of AI.

AIGA has been established to help address these challenges.



What AIGA Enables

For Businesses

- AI adoption support
- Access to expertise and innovation partners
- Productivity and competitiveness opportunities
- Skills and workforce pathways

For Education

- Employer engagement
- Skills alignment
- Research collaboration
- Innovation partnerships

For Public Services

- Shared learning
- Responsible AI frameworks
- Service innovation
- Cross-sector collaboration

For Investors and Strategic Partners

- Access to regional opportunities
- Connected innovation ecosystem
- Strong partnership network
- Emerging growth and investment pipeline



Image: Farnborough International Airshow

Supporting National Priorities

AIGA contributes directly to priorities relating to:

UK AI Opportunities Action Plan

Accelerating practical AI adoption across sectors.

Industrial Strategy

Supporting innovation, competitiveness and productivity.

Employment and Skills

Developing workforce capability, leadership confidence and future talent.

Investment and Growth

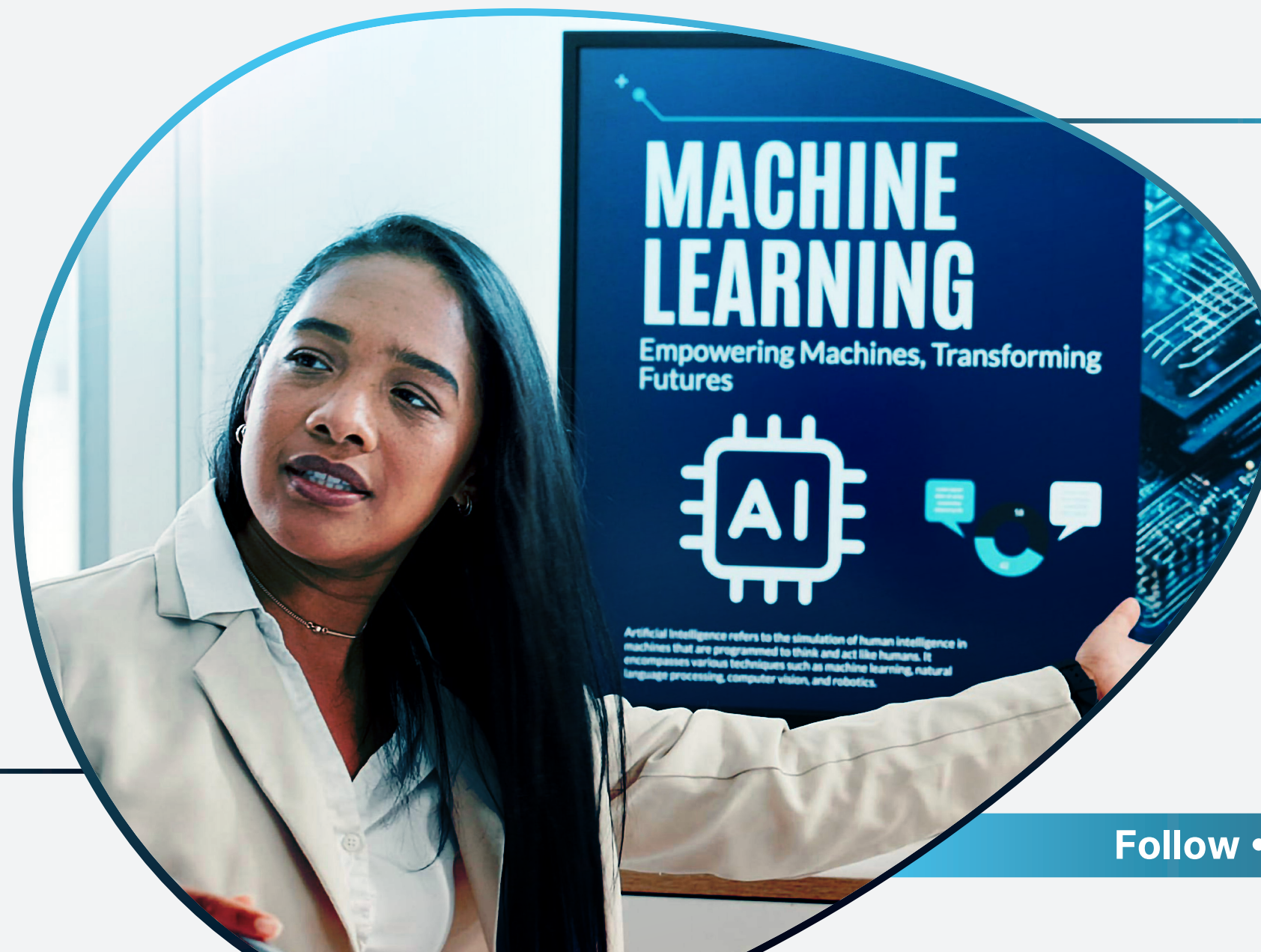
Strengthening the conditions needed for innovation, collaboration and investment.

Public Service Transformation

Supporting responsible innovation and service improvement.

Regional Growth

Helping create more inclusive and resilient local economies.



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AIGA: Orchestrating the Future of AI in Hampshire & The Solent



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AIGA supporters



Chair

David Patterson, Director, KnowNow Information
Email: chair@aigrowthalliance.co.uk

Secretariat

Tom Rushby
Future Towns Innovation Hub, University of Southampton
Email: secretariat@aigrowthalliance.co.uk

Coordinator

Sally Thompson
Strategic Funding Manager, Hampshire County Council
Email: sally.thompson@hants.gov.uk

LinkedIn Group

AI Growth Alliance
Hampshire and the Solent

Community Hub

Future Towns Innovation Hub
hub.futuretowns.soton.ac.uk

aigrowthalliance.co.uk